

You will receive a custom branded 14-16 page For Sale By Owner Tool kit to share valuable information to the seller.

**70% of home sellers end up listing their home with a REALTOR.**

## WHAT IS INSIDE THE FOR SALE BY OWNER GUIDE AND WEBSITE

- Writing Effective Ads
- Advertising Budget Planner
- Answering Inquiries
- Preparing Your Home For Showing And Sale
- The Guest Registry
- Pricing Strategy Analysis
- Vendors To Call
- FSBO Considerations
- Home Buying Analysis
- Lender Questionnaire
- All the forms a seller would need.



Your purchase includes a custom branded FSBO website and this toolkit.